

INVESTING 101

A GUIDE TO GROWING YOUR WEALTH

WHAT IS INVESTING?

Investing is the act of using money to purchase assets with the goal of generating a return or profit over time.

Risk vs. Reward:



HIGH RISK,
HIGH RETURN



LOW RISK,

LOW RETURN

FIND THE RIGHT BALANCE!

TYPES OF INVESTMENTS



STOCKS



BONDS



MUTUAL
FUNDS



REAL
ESTATE

POWER OF COMPOUNDING

Your money can grow over time!



DIVERSIFICATION

- Spread your investments.
- Reduce risk.
- Don't put all your eggs in one basket!



INVESTING STRATEGIES

LONG-TERM INVESTING



BUY & HOLD

DIVIDEND INVESTING



EARN PASSIVE INCOME

DAY TRADING



BUY & SELL QUICKLY

INVESTING GOALS

What are your financial goals?

- Short-Term: _____
- Medium-Term: _____
- Long-Term: _____